



RENO TAHOE'S FIRST INTERNATIONAL ART FAIR EXCEEDS ALL EXPECTATIONS

The inaugural event wows buyers, collectors and exhibitors alike, setting a lofty precedent for next year's show

September 12, 2022 (Reno, NV) - The Reno Tahoe International Art Show (RTIA Show), which ran for the first time this past weekend, September 8-11, 2022 at the Reno-Sparks Convention, was met with enthusiasm from the opening night VIP Preview event through the last hour on Sunday afternoon. Packed aisles, continuous sales from regional independent artists, galleries and sculptors, with new commissions now underway, ignited a powerful wave of momentum that is already driving the development of next year's show.

"This was an amazingly successful first-time event," said George Billis of George Billis Gallery.

The RTIA Show anchored a citywide celebration of art and design, which included the Opening Night Concert featuring Jazz Mafia and the Reno All-Star Collective and first annual Reno Tahoe Artist Awards. The Opening Night Concert, held at Whitney Peak's Cargo Concert Hall, was the icing on top of a jam-packed weekend of spectacular musical performances by all regional artists.

Mayor Hillary Schieve joined the Reno Tahoe Artist Awards Gala at the Nevada Museum of Art on Saturday, September 10, where many community supporters, finalists, jurors and RTIA Show exhibitors came together for the announcement of 7 regional artist winners. Each winner received cash prizes, special edition awards and for the grand prize winner, a feature in American Art Collector magazine. Commenting on the overall weekend events, Mayor Schieve said, "This show was a stunning success for our artists and our city! Let's build a much bigger RTIA Show in 2023"

Some highlights from the RTIA Show itself include the Pollock Paradigm exhibit, which was paired with remarkable bespoke furniture pieces from Cline Originals/Roundwood Furniture, the Neon Exhibit, featured alongside two larger-than-life Burning Man sculptures, including the watermelon seesaw from Play with Your Food, the outstanding 90-minute Short Film programming presented by the Cordillera Film Festival and the First Nations, Indigenous Peoples Pavilion. Visitors to the show were welcomed by the Wild Horses of Nevada (created

by 12 independent artists), the Tinkle Drum Tryptich by Bibi Blienkendaal and The Mind's Eye by Launa Eddy, all of which debuted at this year's Burning Man.

Ron Chee, an exhibitor within the First Nations, Indigenous Peoples Pavilion, said, "We could not be happier. Native American artists loved the show, met great buyers and sold art! We cannot wait to build a bigger First Nations feature"

The second annual RTIA Show will return to the Reno-Sparks Convention Center in a much larger capacity September 7-10, 2023.

The media can reach out to Briana Dolan, with any questions about the event or to set up an interview. Please contact her at bdolan@rtiashow.com.

About RTIA Show

Created as a pillar of the Reno Creative Movement by founders Kevin O'Keefe, former Executive Vice President of Emerald Expositions and Director of ICFF and his daughter Briana Dolan, former Director of Communications for hospitality design giant Adam D. Tihany, the Reno Tahoe International Art Show is Northern Nevada's first international art and design show. In a changing world, the father-daughter team aims to anchor a significant fine art, design, film and music event in Reno Tahoe with the broader vision to lift the region as a nationally recognized destination for art and culture. The inaugural RTIA Show ran September 8-11 at the Reno-Sparks Convention Center with hospitality presented in partnership with Atlantis Casino Resort Spa.

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